

Renzo D'Andrea

Innovation & Collaboration Facilitator



Who I am

My purpose is to help teams learn and develop effectively together.

I grew to value the power of a team through 15 years of professional basketball experience, both as player and coach.

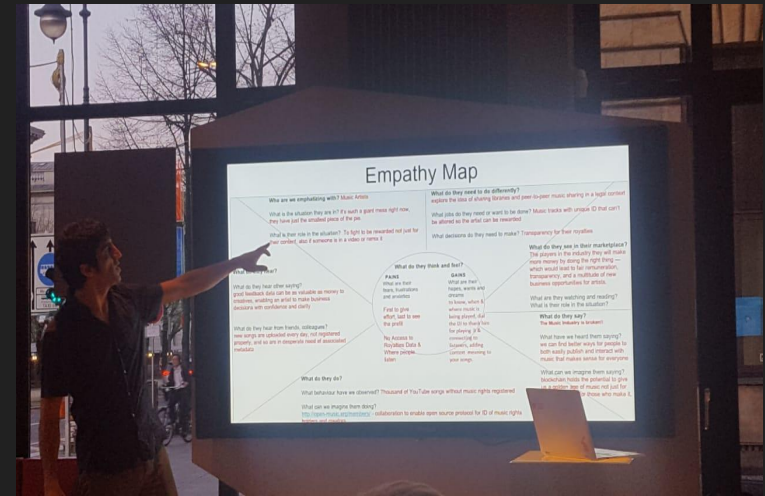
I bring people together, provide guidance and leadership, and do this with empathy, strong communication, and a spark of creativity.



What I Do

I help people-minded organizations to accelerate collaboration, to solve problems faster, to increase innovation and enhance decision-making.

I embed tools and frameworks to unlock cross-functional stakeholder collaborations and knowledge-sharing. I design and facilitate practical team and individual learning sessions, and mobilize resources and decisions that save time and money while resulting in greater impact.



What I have done



OpenQ

Web3 marketplace for software engineers

Designed and facilitated platform strategy workshops to identify the first communities to test synergies with the value proposition. As a result, we launched an infrastructure payment layer for hackathons organisers at ETH Denver 2023.



Cobiom

B2B digital marketplace platform for sustainability initiatives

Designed and led collaborative workshops to streamline decision-making process and stakeholder alignment, resulting in a focused roadmap that effectively addresses market demands and maximizes business value.



Aragon

A web3 native management platform for communities

I led 15 interviews, feedback loops, testing and evaluation tasks to launch a digital handbook to onboard newcomers in Aragon community.



DeepWork Consultancy

A product design studio to support the collaborative freelancer economy

As Lead Facilitator, for a consultancy incubator project, I co-delivered five sessions – Branding, Mission and Vision, Value Proposition, Project Scoping and Retrospective – with [ImpactMarket DAO](#).



ChangeTheRiver

Innovation & learning journey

Designed and led a design thinking week for 25 students. I helped them to bridge the gaps in knowledge and motivation by delivering a collaborative journey to tackle a challenge in sustainability.

Key to success

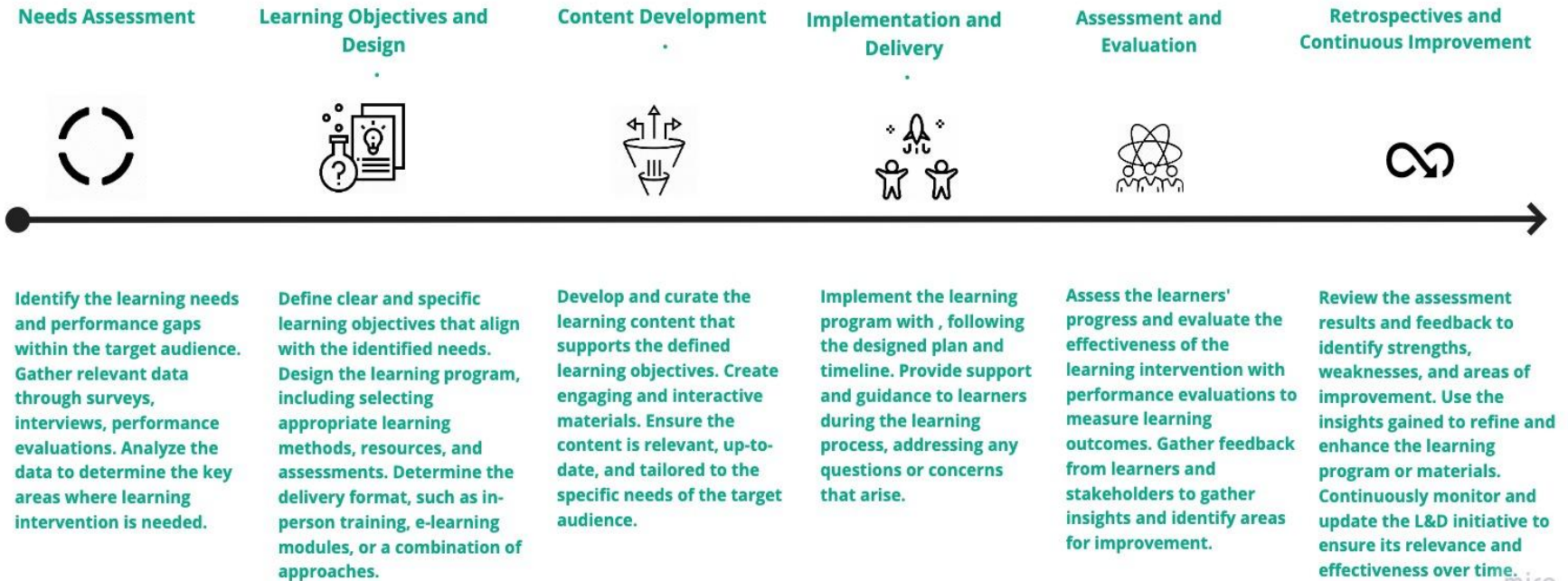
Defining what "done" means at the outset of a project can help provide clarity and focus.

Setting clear expectations early and often is crucial for a project's success and team culture.

Shaping team building scenarios for resilience helps to deal with ambiguity and uncertainty with transparent communication.



My approach to conduct a learning journey



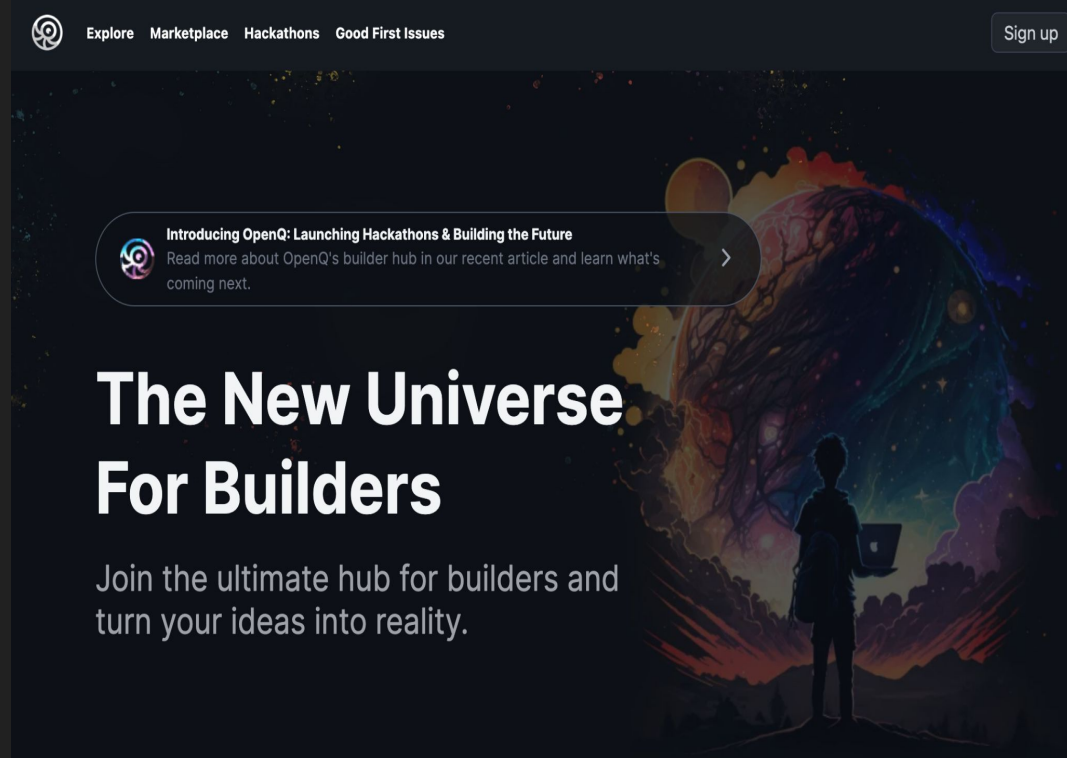
Case Study 1 - OpenQ: Strategy Manager

OpenQ is a Github-integrated, crypto-native and all-around-automated marketplace for software engineers.

I facilitated strategic team exercises to understand and define the main target with a “community interaction canvas”.

I endorsed the team journey for more transparency in the open source community and fostered a culture of inclusivity, collaboration and care in all project phases.

I supported the first product to launch by engaging the team with the “assumptions mapping exercise” and “test cards” to validate decisions. This led to focus on hackathons industry.



The screenshot shows the OpenQ website homepage. At the top, there is a navigation bar with the OpenQ logo, links for 'Explore', 'Marketplace', 'Hackathons', and 'Good First Issues', and a 'Sign up' button. The main content area features a large, colorful illustration of a person standing on a planet, holding a laptop, with a large, glowing planet in the background. A prominent headline reads 'The New Universe For Builders'. Below the headline, a sub-headline says 'Join the ultimate hub for builders and turn your ideas into reality.' There is also a call-to-action button that says 'Introducing OpenQ: Launching Hackathons & Building the Future' with a right-pointing arrow.

Explore Marketplace Hackathons Good First Issues Sign up

Introducing OpenQ: Launching Hackathons & Building the Future
Read more about OpenQ's builder hub in our recent article and learn what's coming next.

The New Universe For Builders

Join the ultimate hub for builders and turn your ideas into reality.



Discovery Phase

I guided the team through the Ecosystem Intent Toolkit to identify and prioritise supply, demand and stakeholder actors to pursue product-market.

These explorations supported the development of the value proposition and the direction of the prototype strategy.

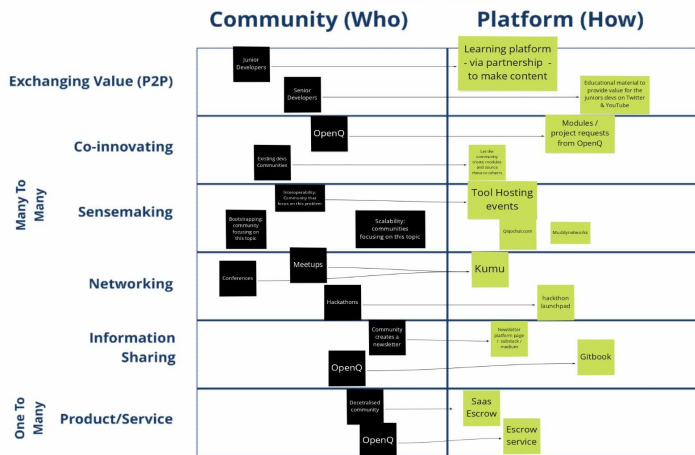
The overall innovation process created a sense of belonging and alignment in the OpenQ team.

COMMUNITY INTERACTION CANVAS

How will you interact within communities?

Devs
Community

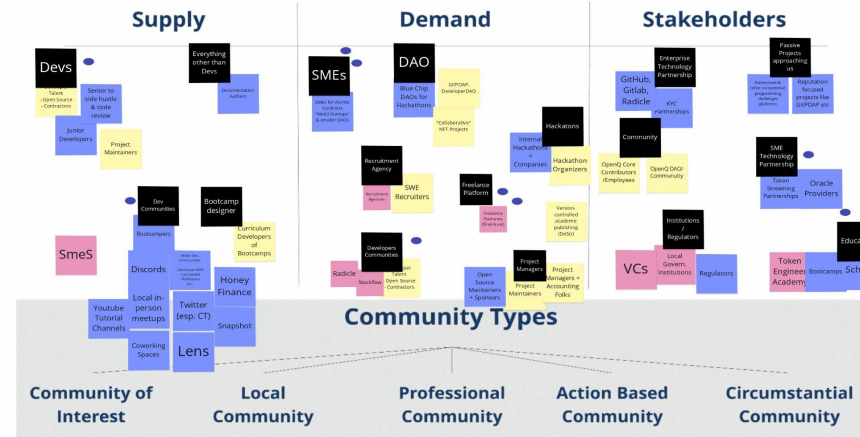
Value to individuals who interact



COMMUNITY IDENTIFICATION CANVAS

In what groups could we seed, test and iterate our idea?

What communities align to value layers and niche markets?



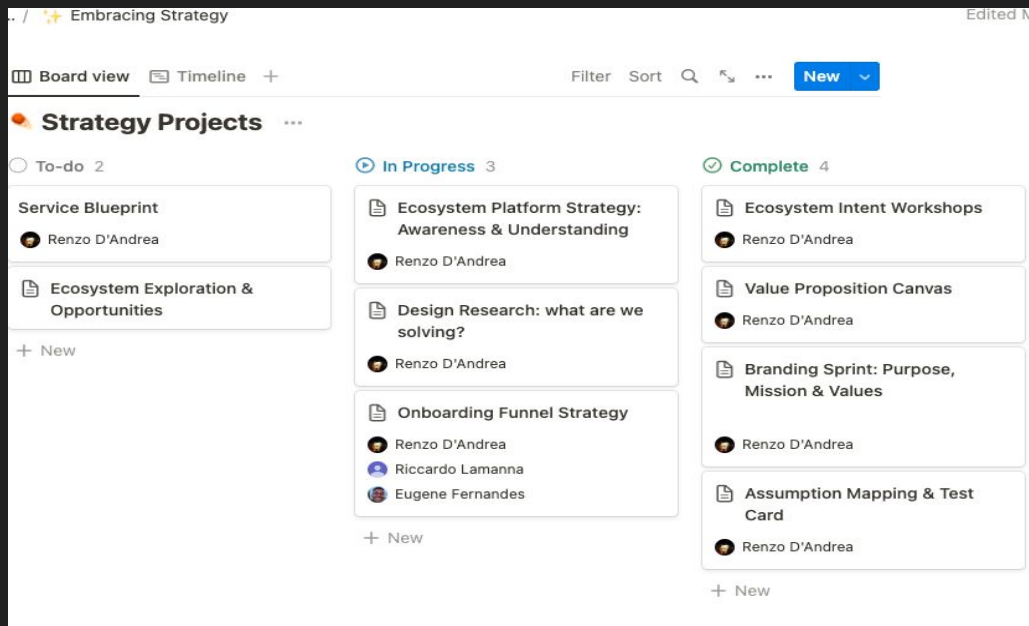


Knowledge Sharing

I set up and curated on Notion the learning documentation after every strategic team workshop.

I enabled team knowledge sharing to raise awareness and openness about the product direction.

I facilitated remote and asynchronous collaboration assigning tasks via the notion strategy page.




Case Study 2 - Cobiom: Service Designer



Cobiom enables sustainability transformation by creating a swarm of sustainability experts and innovators via a knowledge sharing platform.

I facilitated a collaborative and cross-disciplinary environment by leading workshops about mission & vision, ecosystem exploration, value proposition, customer journey mapping.

I informed product development based on user interview insights, resulting in a tailored and user-focused platform that meets customer expectations and addresses their pain points and gains.



COBIOM



**You aim for impact.
We multiply it together.**

COBIOM creates and drives initiatives that build the impact economy together with the industry thought leaders.



Mission and Vision Workshop

I facilitated the decision-making processes and stakeholder alignment to effectively address the market demands and maximizes business value.

I generated a learning journey to train two junior researchers with User Research methods and engaged them in the full project cycle.

The result of that collaborative work: intelligent solutions to problems emerging from the diverse backgrounds and the self-organization and communication of the swarm members.



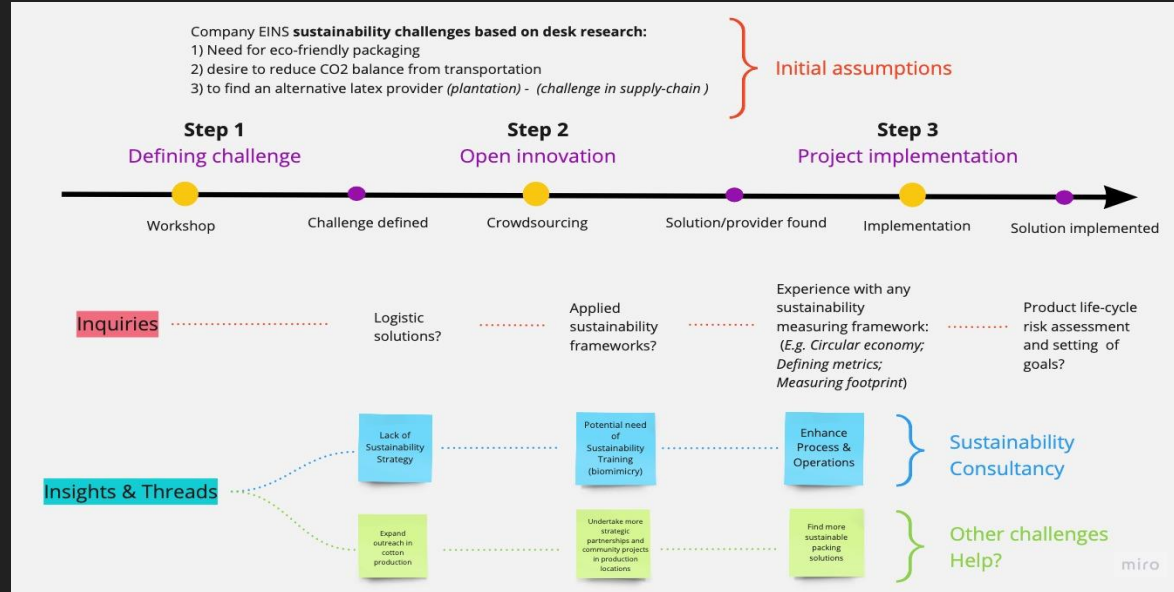


Customer Journey Mapping

I led the exercise with a cross-functional team to better understand what the customers are going through at different points in their journey.

This exercise uncovered pain points which we were then able to prioritize creating solutions for continuous improvement.

The end result was the creation of an improved onboarding process for sustainability experts working in the supply chain that Cobiom works with.





Learning Community Exchange

In February 2020, at Factory Berlin, I designed and conducted a workshop to disseminate the Cobiom learnings with the 30+ participants along with remote audience.

I explained how Cobiom supports companies to mitigate the pressure to innovate sustainably due to consumer and employee demands, environmental crises and policy changes.

I ensured that the latest research and thought-leadership is accessible to our customers by publishing an article on my Medium channel: ['The importance of UX research in Ecosystem Platform Design'](#).

Watch [my presentation here](#).



Training Project: Web3 Learning Curriculum

I designed 5 five online sessions for 25 students from Italy. The aim was to increase their knowledge of Web3 and feed their entrepreneurial attitude.

The learning method was based on providing three areas of interaction: context, a video to discuss together and a reflection space to share insights.

The innovative knowledge about the web3 coordination tools inspired them to start collaborating with another school in Florence to practice knowledge sharing.



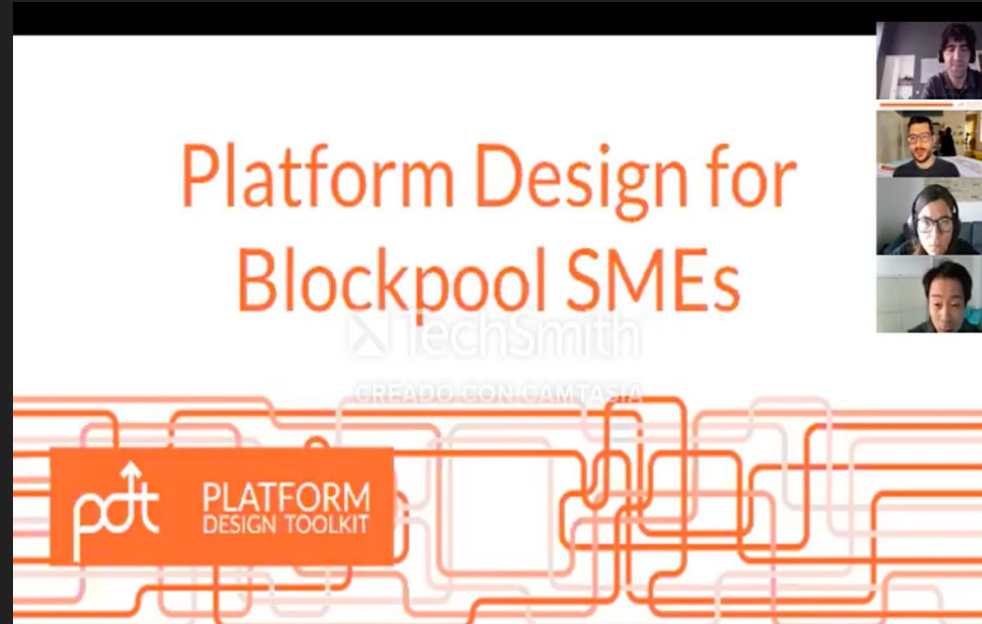
Training Project: Platform Design Toolkit

I delivered an interactive online training session to explore a methodology for designing and addressing platform design frameworks to engage 25 SMEs from the Blockpool Bootcamp.

The SMEs were approaching the validation phase and needed help to deploy Blockchain technologies in their projects.

With a dynamic feedback approach, using menti.com tool, the teams gathered their understanding about platform thinking and leverage validation tools and strategy.

Watch my [presentation here on my YouTube Channel](#).

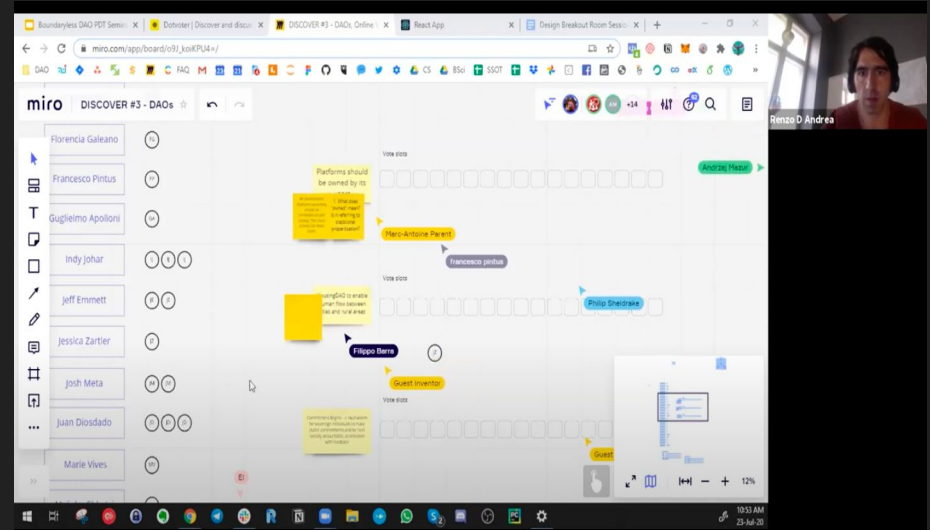


Training Project: Governance Innovation

I conducted a training workshop in collaboration with Commons Stack and Platform Design Toolkit community.

I designed the online session to engage 40 participants into a practical exercise about voting and decision making processes.

The learning journey informed about how the coordination and voting tools in DAOs (decentralised autonomous organisation) could enhance new governance approaches.



Watch my [YouTube channel presentation.](#)

Other Community Projects

Space of Urgency is a European network answering to the need for cultural spaces: I am stewarding the innovation process to implement the network governance platform to onboard cultural spaces in Europe.

SuperCoop: an alternative supermarket model, based on principles such as: Cooperation, Co-Ownership and Democracy. I give 3 hours of my time every month to work at the Berlin SuperCoop.

Space42 Music Community Project: through the lens of a musical jam session we blend the arts of freestyle, spoken word and free-form musical improvisation to co-create inclusive environments in which people feel empowered to participate regardless of their level of ability or experience.



What my “T” looks like

Empathy

Team-Building
and Alignment

Agile
Processes

Innovation
processes

Project
Management

Workshop
facilitation

Collaborative
leadership



Sustainability

Feedback loops

Blockchain

Prototyping &
iteration journey

Product
Discovery

Design and
development

*The strength of the pack is the wolf,
and the strength of the wolf is the pack.*

— Rudyard Kipling

THANK YOU

**Renzo D'Andrea —
Innovation & Collaboration Facilitator**